

FOR IMMEDIATE RELEASE:

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www.CareGives.org

C.A.R.E. Assists The Real Estate Community – Members in Need

Sacramento, CA - February 14, 2008 - The C.A.R.E. (Catastrophic Aid for Real Estate) Board of Directors today provided over \$10,000.00 in financial grants to two families in the real estate community that are currently suffering through catastrophic circumstances.

Due to the nature of our industry, a high percentage of individuals in real estate live on commission sales. When tragedy strikes, C.A.R.E. is able to provide financial grants. C.A.R.E. is a 501(C)(3) non-profit organization. Funding comes from both individual and corporate donations as well as fundraising efforts and events in the community, organized by community members willing to donate time and resources. The C.A.R.E. Board of Directors is made up of real estate agents and affiliate volunteers who review applications.

In an effort to provide short-term support for specific needs, today the C.A.R.E. Board approved grants to two families facing very challenging circumstances, with little to no remaining resources to rely upon.

One of these members of our community is suffering from a long-term illness and struggling with various treatments and hospital care that far exceeds their current medical coverage. In addition, as a result of the real estate market and illness, they are in the process of losing their home.

The other case in which C.A.R.E. has provided financial support today involves another community member who is in financial distress, with a spouse who is terminally ill.

C.A.R.E. is fortunate to have funds available to assist in these two circumstances, but our funding is sporadic and we receive applications for financial and other forms of support quite frequently. Please support C.A.R.E. by participating in one of our future C.A.R.E. events:

05/17/08: "Evening Under The Stars"

06/12/08: "Chili Cook Off"

06/28/08-06/29/08: "Passport Weekend"

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C.A.R.E. is currently in the process of creating a new website, www.CareGives.org, with information for donors and other parties and corporations seeking information about our efforts, as well as applications for those seeking assistance from our organization.

C.A.R.E. actively requests any and all financial aid, from fellow community members as well as corporate donations.

We are also assembling a “Friends of C.A.R.E.” Sponsorship Program in which individual and corporate donors will receive formal acknowledgement of contributions on our website and promotional/marketing material.

If you have any questions or offers of support, please contact C.A.R.E. so that we can collectively work together to help fellow community members in their most vital times of need.

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